

L<sup>3</sup> CORPORATION RICK SPECTOR

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RICK@L3CORP.NET

# DEMOGRAPHICS

KIENER PLAZA

GO TO:

SITE PLAN

ZOOM MARKET AERIAL

MARKET AERIAL

VISIT METRICS JAN 1<sup>st</sup>, 2023 - DEC 31<sup>st</sup>, 2023 • DATA PROVIDED BY PLACERAL

TOTAL TELEVISION WITH A POST OF THE COLOR



VISITS/YEAR

652 K



**VISITORS** 

386.6 K



VISIT FREQUENCY

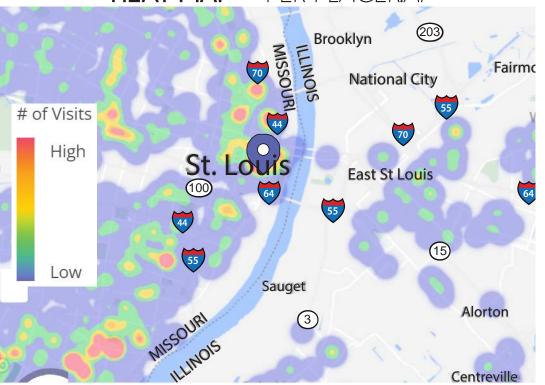
1.69



AVG. DWELL TIME

**89 MIN** 

### **HEAT MAP** • PER PLACERAI



## POPULATION ANALYSIS

POPULATION	2	1 MILE 12,561	3 MILES 74,416	<u>5 MILES</u> 214,790
HOUSEHOLDS		<u>1 MILE</u> 7,111	3 MILES 33,570	5 MILES 93,494
AVG HH INCOME		<u>1 MILE</u> \$78,841	3 MILES \$69,863	5 MILES \$66,000



VIEW & DOWNLOAD:

PLACER.AI REPORT

**DEMO REPORT** 

#### PLEASE CONTACT:

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## SITE PLAN

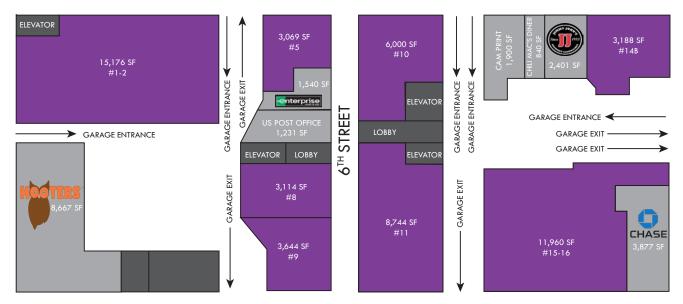
<u>SPACE</u>	<u>SF</u>	
1-2	15,176 SF	
5	3,069 SF	
8	3,114 SF	
9	3,644 SF	7™ STREET
10	6,000 SF	ZIH S
11	8,744 SF	
14B	3,188 SF	
15-16	11,960 SF	

KIENER PLAZA

### **KIENER WEST**

#### **KIENER EAST**

#### PINE STREET



**CHESTNUT STREET** 

- \$380 MILLION DOLLAR RENOVATION TO THE GATEWAY ARCH GROUNDS COMPLETED IN 2018
- THE CLOSEST PUBLIC PARKING GARAGE TO THE GATEWAY ARCH WITH OVER 2,500 PARKING SPOTS
- OVER 2,000,000 PEOPLE PER YEAR WALK PAST THE SITE TO THE GATEWAY ARCH
- \$179 MILLION RETAIL TRADE, FOOD, AND DRINK PURCHASES ANNUALLY DOWNTOWN
- LARGEST CONCENTRATION OF RESTAURANTS IN DOWNTOWN ST. LOUIS WITH PARK AVE COFFEE AND RUTH'S CHRIS WITHIN A BLOCK OF THE SITE



N. BROADWAY

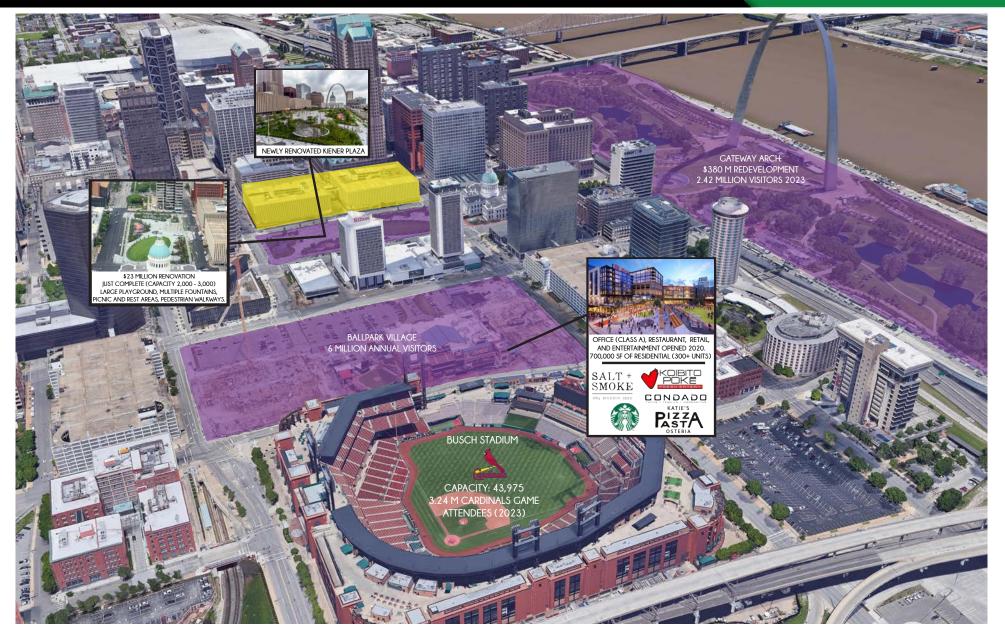
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