

Property Overview

Dec 1, 2023 - Nov 30, 2024

Metrics

Frontier Plaza

2005 State Hwy K, O Fallon, MO 63366

Visits	76.8K	Avg. Dwell Time	35 min
Visits / sq ft	0.9	Panel Visits	6.1K
Size - sq ft	85.3K	Visits YoY	-7.1%
Visitors	38.5K	Visits Yo2Y	-0.8%
Visit Frequency	2.06	Visits Yo3Y	+1.6%

Dec 1st, 2023 - Nov 30th, 2024

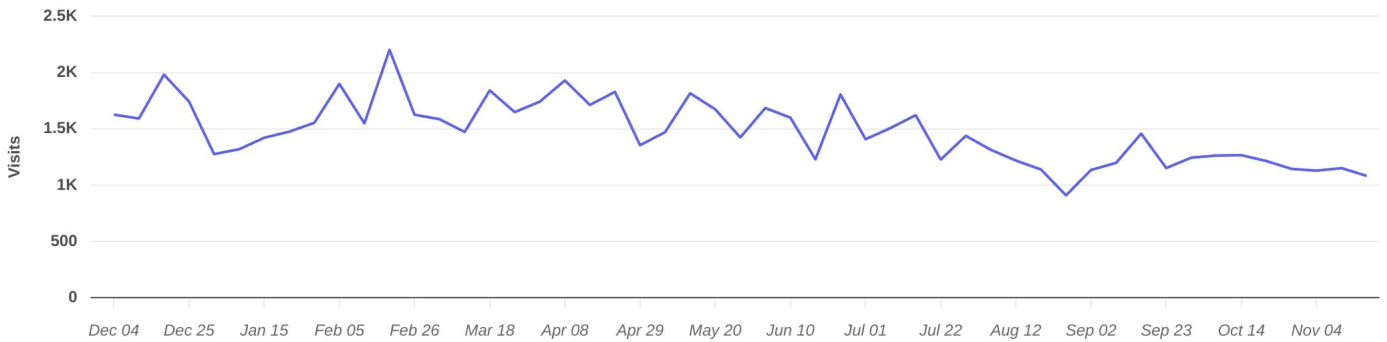
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Frontier Plaza

State Hwy K, O Fallon, MO



Weekly | Visits | Dec 1st, 2023 - Nov 30th, 2024

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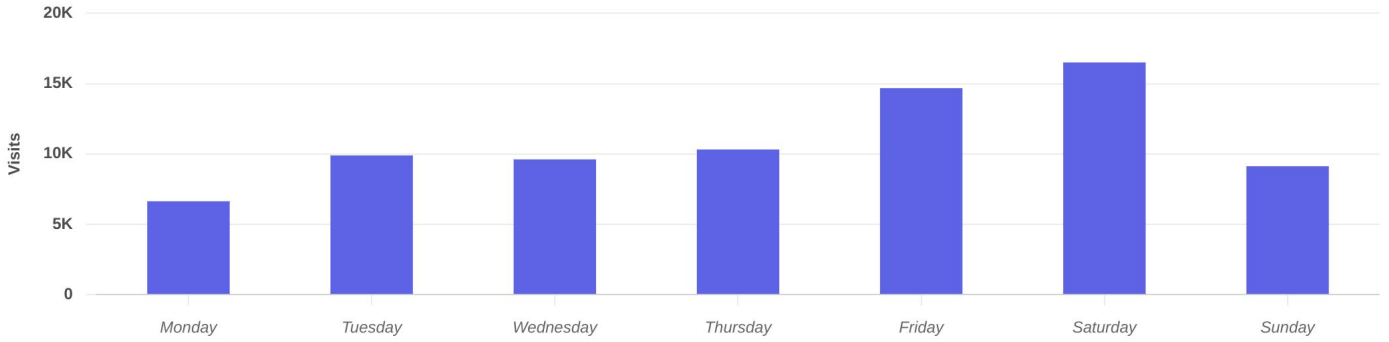
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Daily Visits

Frontier Plaza

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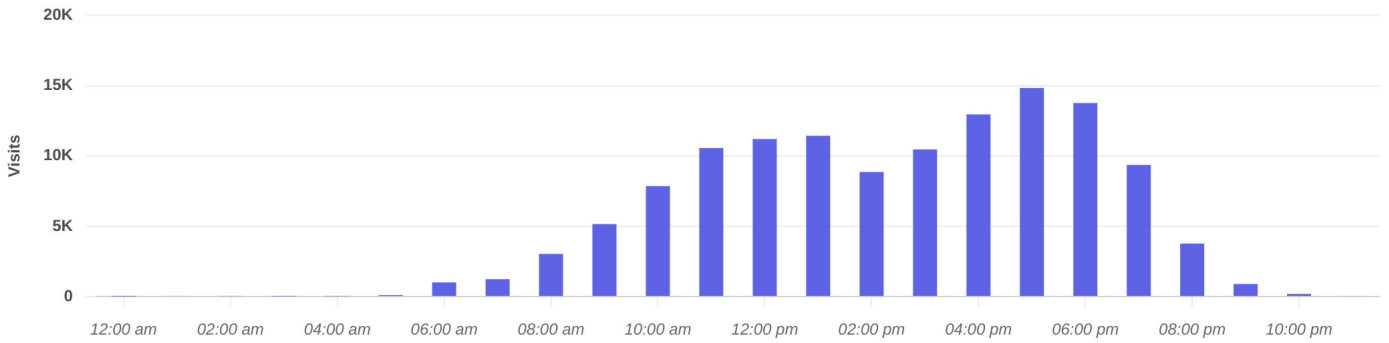
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Hourly Visits

Frontier Plaza

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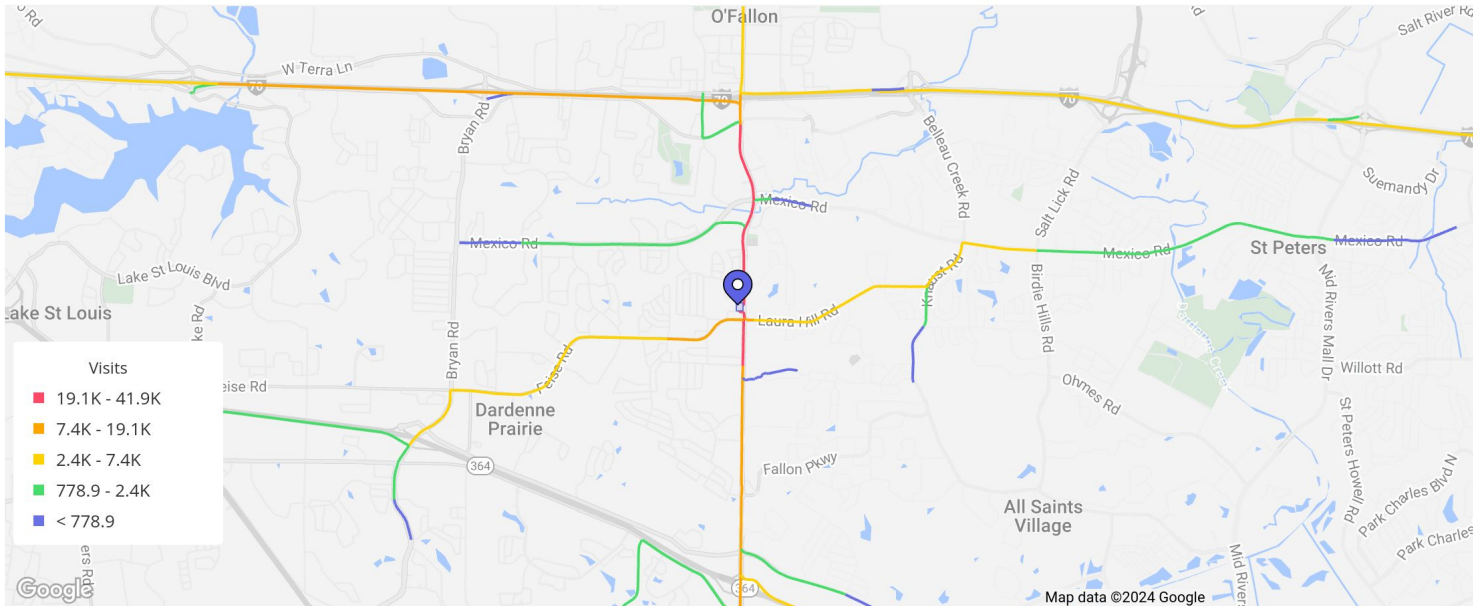
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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Dec 1st, 2023 - Nov 30th, 2024
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