

# Property Overview

Oct 1, 2023 - Sep 30, 2024

## Metrics

### Kirkwood Commons

1042 S Kirkwood Rd, Kirkwood, MO 63122

Visits	7.2M	Avg. Dwell Time	41 min
Visits / sq ft	14.63	Panel Visits	377.1K
Size - sq ft	494K (GLA)	Visits YoY	+5%
Visitors	1.3M	Visits Yo2Y	+9.2%
Visit Frequency	5.63	Visits Yo3Y	+12.6%

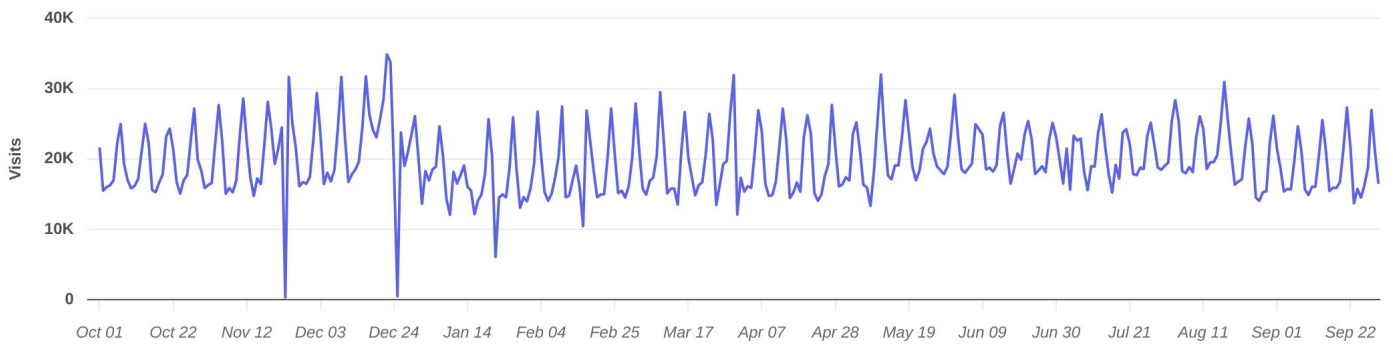
Oct 1st, 2023 - Sep 30th, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



## Visits Trend

### Kirkwood Commons

S Kirkwood Rd, Kirkwood, MO



Daily | Visits | Oct 1st, 2023 - Sep 30th, 2024  
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## Tenants Overview




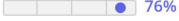



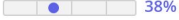





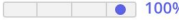






### Kirkwood Commons

1042 S Kirkwood Rd, Kirkwood, MO 63122

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Dismiss

Learn More

Tenants / Category	Visits Chain Rank, State
 <b>Walmart</b>   Superstores 1202 S Kirkwood Rd, Kirkwood, 63122, MO	72/121 (-4)  41%
 <b>Target</b>   Superstores 1042 S Kirkwood Rd, Kirkwood, 63122, MO	9/34  76%
 <b>Lowe's</b>   Home Improvement 1212 South Kirkwood Road, Kirkwood, 63122, MO	16/47 (-4)  68%
 <b>Raising Cane's Chicken Fingers</b>   Fast Food & QSR 1034 S Kirkwood Rd, Kirkwood, 63122, MO	14/21 (+1)  38%
 <b>Texas Roadhouse</b>   Restaurants 1220 S. Kirkwood Road, Kirkwood, 63122, MO	5/18 (+2)  77%
 <b>T.J. Maxx</b>   Department Stores 1046 S Kirkwood Rd, Kirkwood, 63122, MO	8/16  56%
 <b>HomeGoods</b>   Furniture and Home Furnishings 1040 S Kirkwood Rd, Kirkwood, 63122, MO	1/9 (+1)  100%
 <b>SONIC Drive In</b>   Fast Food & QSR 1002 S Kirkwood Rd, Kirkwood, 63122, MO	106/184 (+5)  42%
 <b>Chili's Grill &amp; Bar</b>   Restaurants 1130 S Kirkwood Rd, Kirkwood, 63122, MO	11/19 (+3)  47%
 <b>Dunkin' Donuts</b>   Breakfast, Coffee, Bakeries & Dessert Shops 1208 S Kirkwood Rd, Kirkwood, 63122, MO	9/29 (+8)  72%

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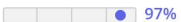



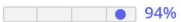

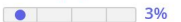



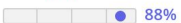



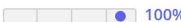
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Dismiss

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Tenants / Category	Visits Chain Rank, State
 <b>White Castle</b>   Fast Food & QSR 1224 S Kirkwood Rd, Kirkwood, 63122, MO	29/32 (-1)  12%
 <b>Famous Footwear</b>   Clothing 1038 S Kirkwood Rd, St. Louis, 63122, MO	1/23  100%
 <b>Best Western St. Louis-Kirkwood Route 66</b>   Hotels & Casinos 1200 S Kirkwood Rd, Southwest Garden, Saint Louis, Missouri, 63122, MO	2/34 (+3)  97%
 <b>Verizon</b>   Electronics Stores 1050 S Kirkwood Rd, Kirkwood, 63122, MO	1/84  100%
 <b>Treats Unleashed</b>   Pet Stores & Services 1048 S Kirkwood Rd, Kirkwood, 63122, MO	2/17  94%
 <b>Buffalo Wild Wings</b>   Restaurants 1244 South Kirkwood Road, Kirkwood, 63122, MO	30/30 (-1)  3%
 <b>Jersey Mike's Subs</b>   Fast Food & QSR 1230 S Kirkwood Rd, Kirkwood, 63122, MO	7/19 (+4)  68%
 <b>Spectrum</b>   Stores & Services 1048 S Kirkwood Rd, Kirkwood, 63122, MO	3/17 (-1)  88%
 <b>Enterprise Bank</b>   Banks & Financial Services 1052 S Kirkwood Rd, St. Louis, 63122, MO	3/8 (-1)  75%
 <b>Scrubs &amp; Beyond</b>   Clothing 1050 S Kirkwood Rd, Kirkwood, 63122, MO	1/4  100%

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Tenants / Category	Visits Chain Rank, State
 <b>MassageLuXe</b>   Beauty & Spa 1246 S Kirkwood Rd, Kirkwood, 63122, MO	<b>10/14 (-4)</b>  35%
 <b>Buff City Soap</b>   Beauty & Spa 1050 South Kirkwood Road, Kirkwood, 63122, MO	<b>7/7</b>  14%

All | Compared to: Oct 1st, 2022 - Sep 30th, 2023 | Oct 1st, 2023 - Sep 30th, 2024  
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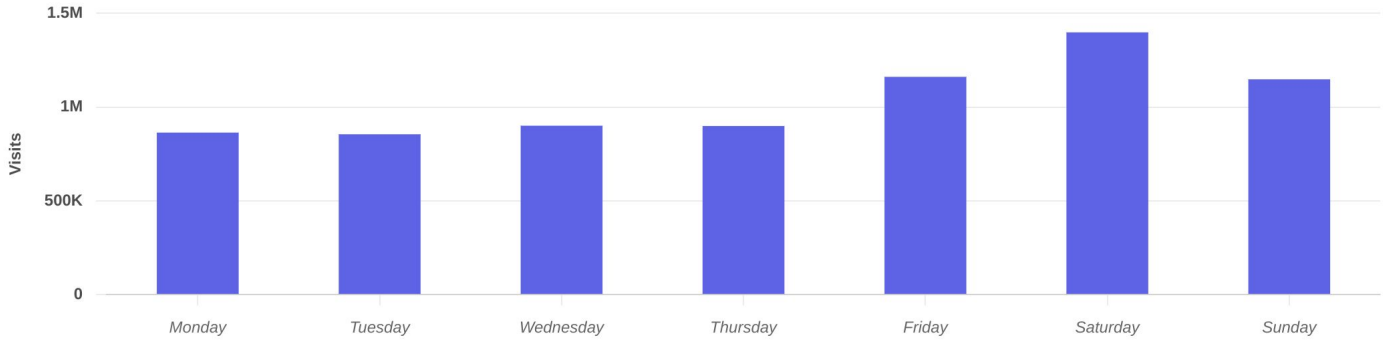


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## Daily Visits

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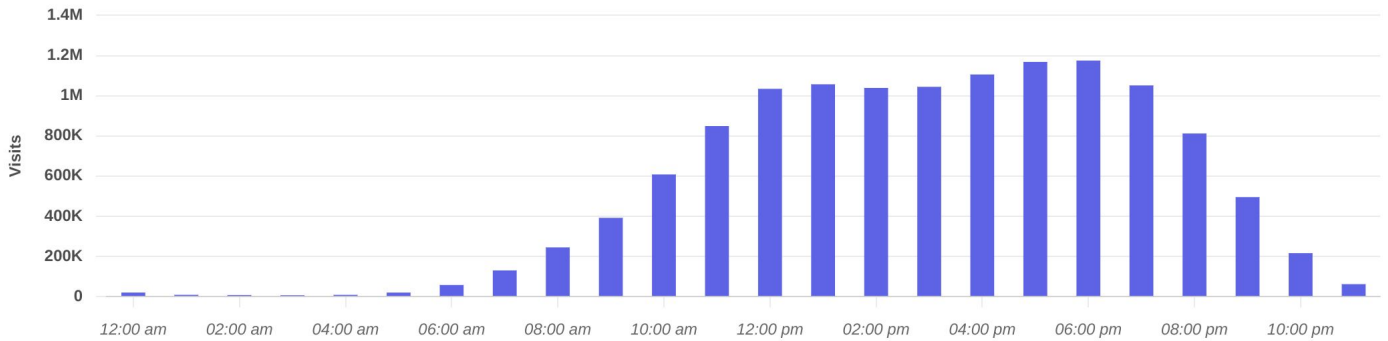


Visits | Oct 1st, 2023 - Sep 30th, 2024  
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## Hourly Visits

**Kirkwood Commons**  
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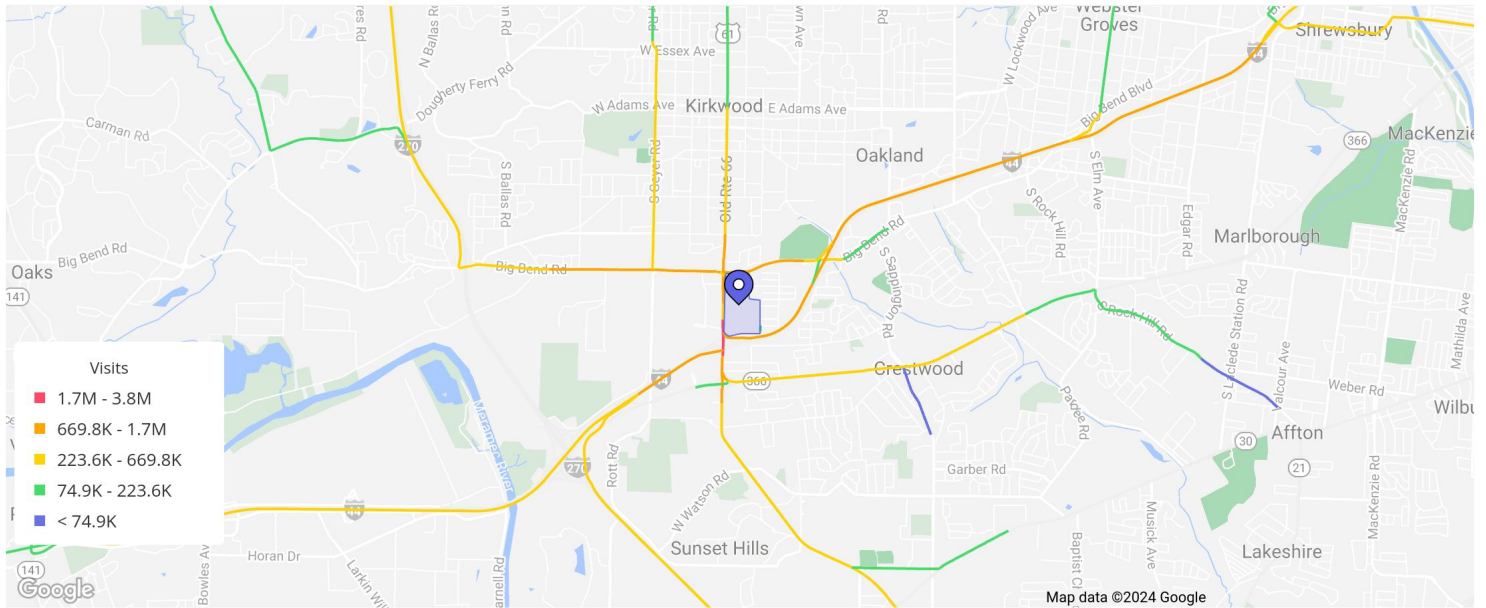
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## Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Oct 1st, 2023 - Sep 30th, 2024  
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