

Property Overview

Dec 1, 2023 - Nov 30, 2024

Metrics

Mid Rivers Commons

4740 Mid Rivers Mall Dr, St Peters, MO 63376

Visits	547.2K	Avg. Dwell Time	64 min
Visits / sq ft	0.78	Panel Visits	39.2K
Size - sq ft	701.5K	Visits YoY	+26%
Visitors	194.2K	Visits Yo2Y	+59%
Visit Frequency	2.83	Visits Yo3Y	+39.9%

Dec 1st, 2023 - Nov 30th, 2024

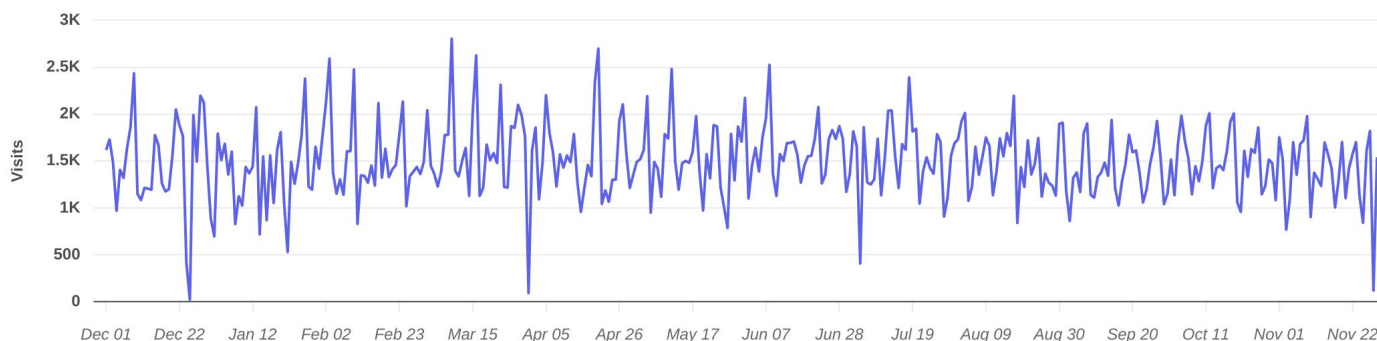
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Mid Rivers Commons

Mid Rivers Mall Dr, St Peters, MO



Daily | Visits | Dec 1st, 2023 - Nov 30th, 2024

Data provided by Placer Labs Inc. (www.placer.ai)



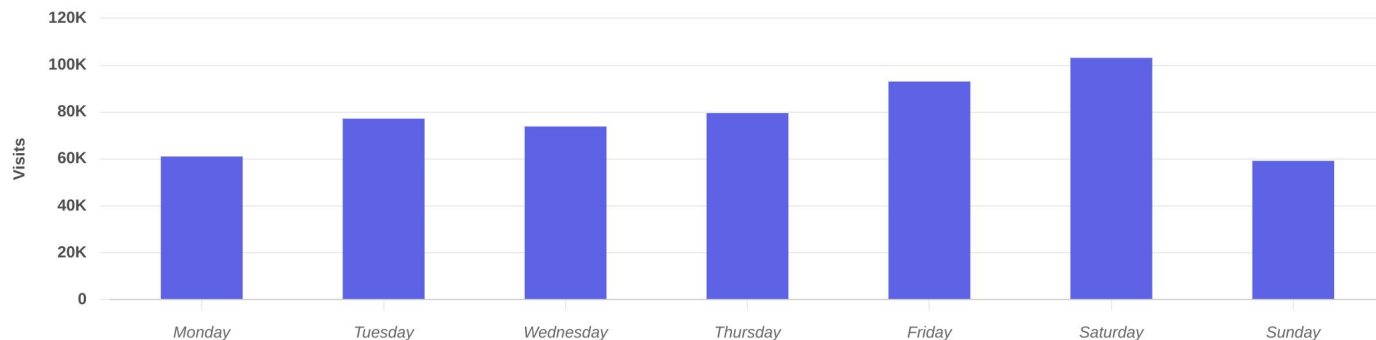
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Daily Visits

Mid Rivers Commons

4740 Mid Rivers Mall Dr, St Peters, MO 6...



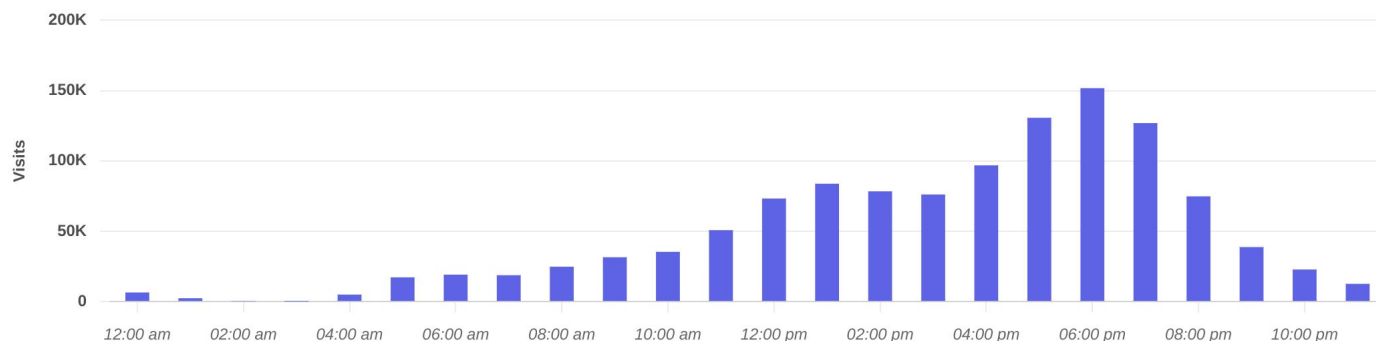
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Hourly Visits

Mid Rivers Commons

4740 Mid Rivers Mall Dr, St Peters, MO 6...



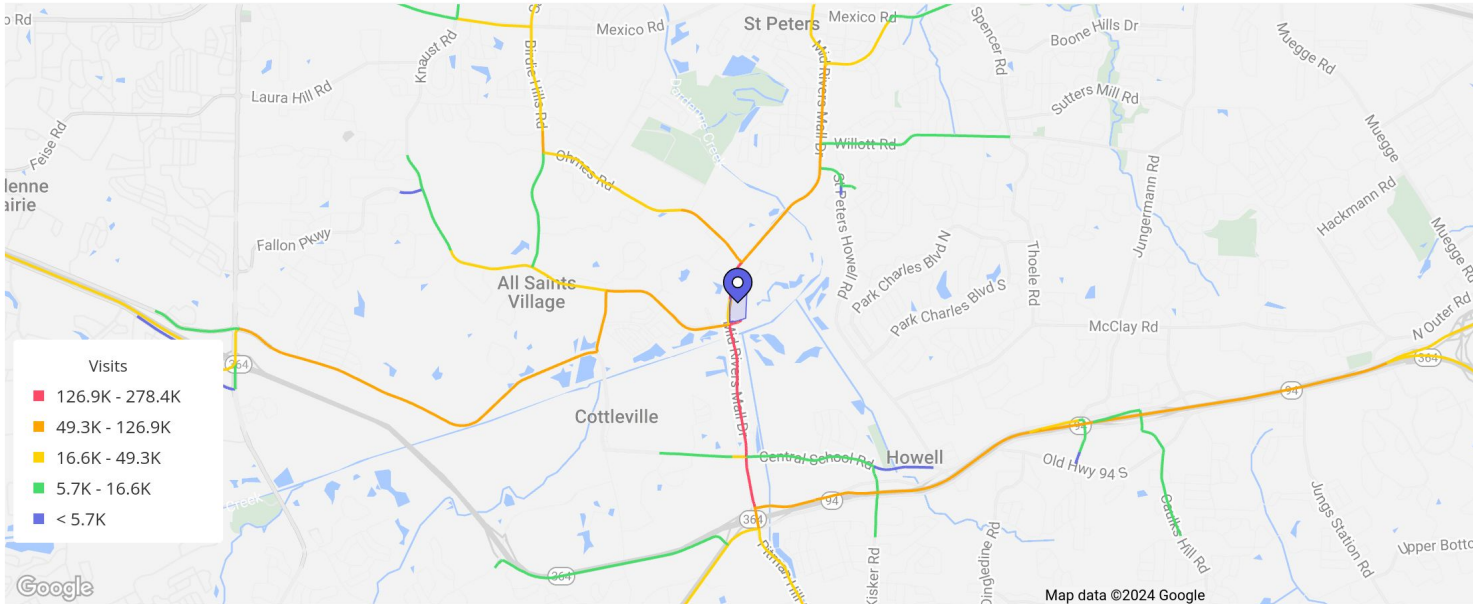
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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Dec 1st, 2023 - Nov 30th, 2024
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