



# Property Overview

Jan 1 - Dec 31, 2024

## Metrics

**Plaza Shops**  
747 N New Ballas Rd, Creve Coeur, MO 63141

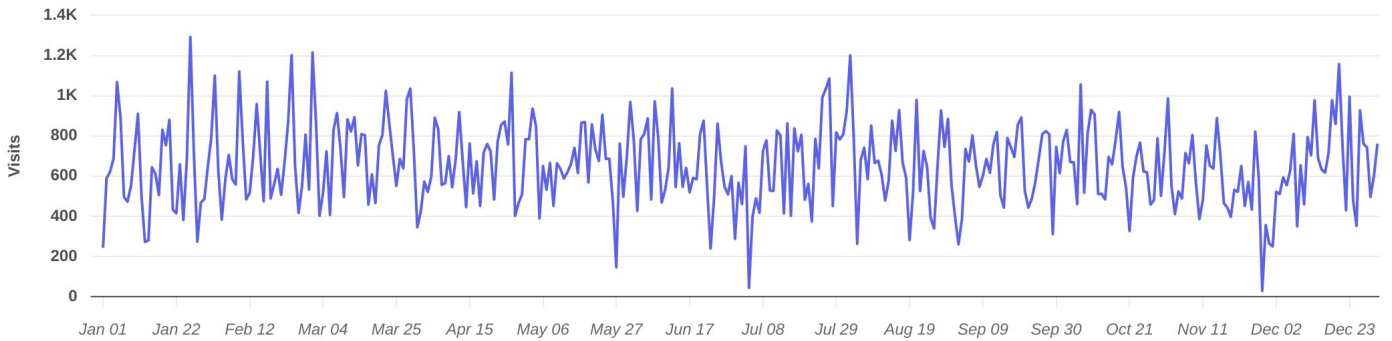
Visits	239.9K	Avg. Dwell Time	44 min
Visits / sq ft	2.3	Panel Visits	12.8K
Size - sq ft	104.4K	Visits YoY	-5.9%
Visitors	114K	Visits Yo2Y	+38.4%
Visit Frequency	2.11	Visits Yo3Y	+99.8%

Jan 1st, 2024 - Dec 31st, 2024  
Data provided by Placer Labs Inc. (www.placer.ai)



## Visits Trend

**Plaza Shops**  
N New Ballas Rd, Creve Coeur, MO



Daily | Visits | Jan 1st, 2024 - Dec 31st, 2024  
Data provided by Placer Labs Inc. (www.placer.ai)





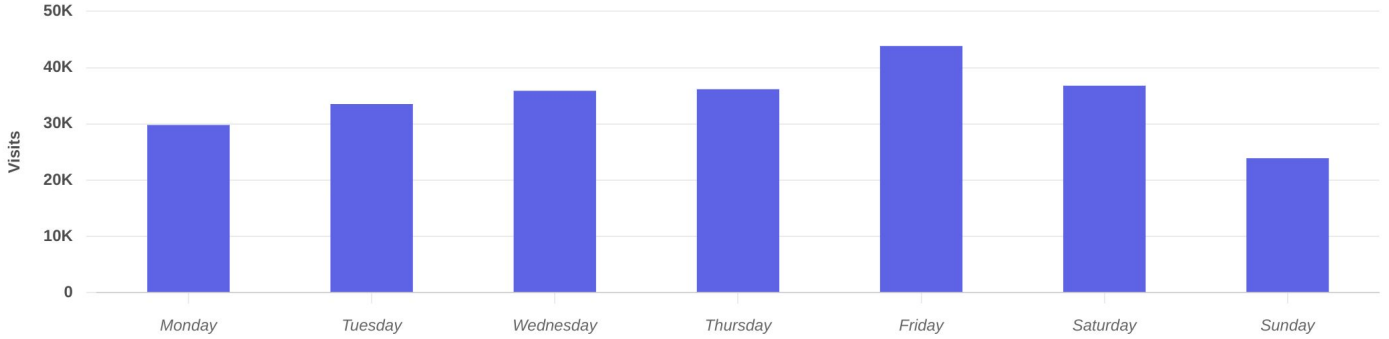
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## Daily Visits

### Plaza Shops

747 N New Ballas Rd, Creve Coeur, MO 6...



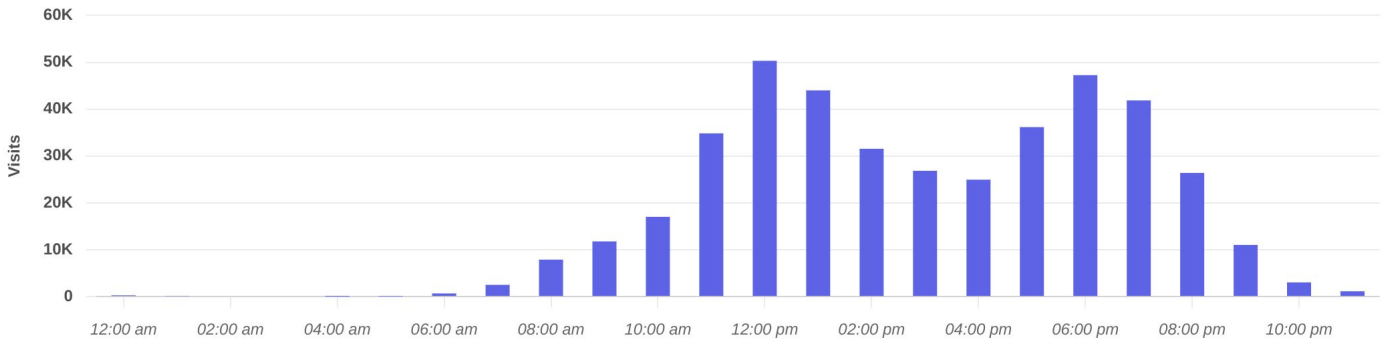
Visits | Jan 1st, 2024 - Dec 31st, 2024  
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## Hourly Visits

### Plaza Shops

747 N New Ballas Rd, Creve Coeur, MO 6...



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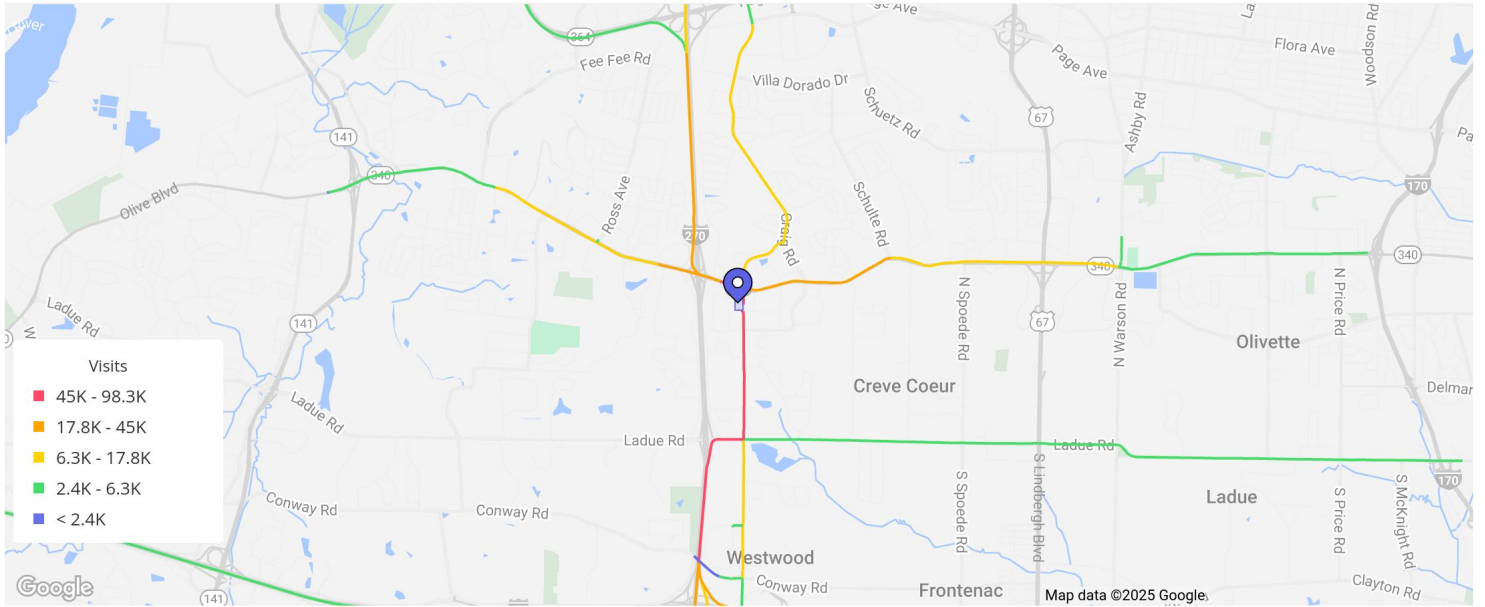




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## Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jan 1st, 2024 - Dec 31st, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

