

Property Overview

May 1, 2023 - Apr 30, 2024

Metrics

Sappington Square

9590 Watson Rd, Crestwood, MO 63126

Visits	503.4K	Avg. Dwell Time	33 min
Visits / sq ft	13.62	Panel Visits	24.3K
Size - sq ft	36.9K (GLA)	Visits YoY	-9.9%
Visitors	122.2K	Visits Yo2Y	-6.7%
Visit Frequency	4.12	Visits Yo3Y	+4.4%

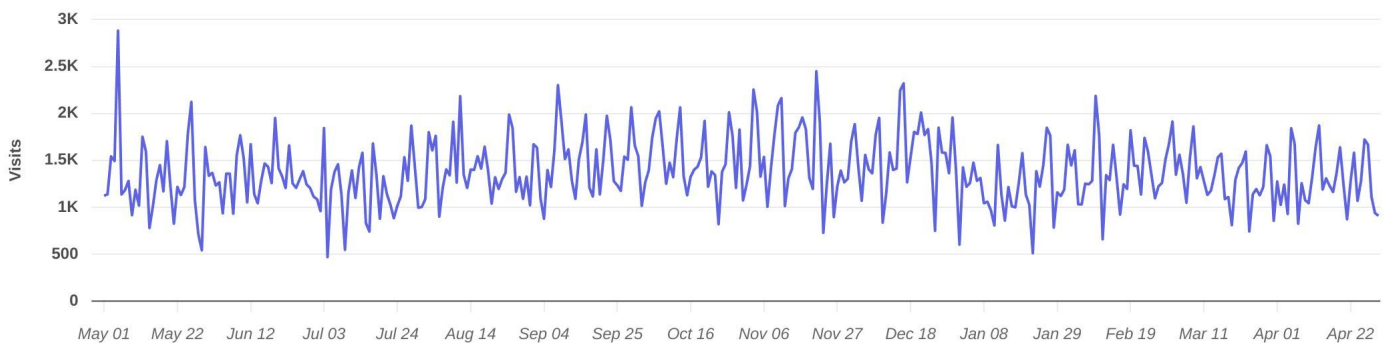
May 1st, 2023 - Apr 30th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Sappington Square

Watson Rd, Crestwood, MO



Daily | Visits | May 1st, 2023 - Apr 30th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Property Overview

May 1, 2023 - Apr 30, 2024

Tenants Overview




Sappington Square

9590 Watson Rd, Crestwood, MO 63126

The metrics displayed for each tenant are based on its default visit duration.

[Dismiss](#)

[Learn More](#)

Tenants / Category	Visits	Visits Chain Rank, DMA	Visits / sq ft Chain Rank, DMA
 Starbucks Breakfast, Coffee, Bakeries & Dessert Shops 9590 Watson Rd, Crestwood, 63126, MO	224.7K (-9%)	31/58 (-5) 48%	29/58 (-2) 51%
 FedEx Office Print & Ship Center Shipping & Storage 9580 Watson Rd, St Louis, 63126, MO	64.3K (+7%)	11/33 (+4) 69%	21/33 (+3) 39%
 Great Clips Beauty & Spa 9560 Watson Rd, Crestwood, 63126, MO	42.9K (-8%)	12/65 (-4) 83%	26/65 (-2) 61%

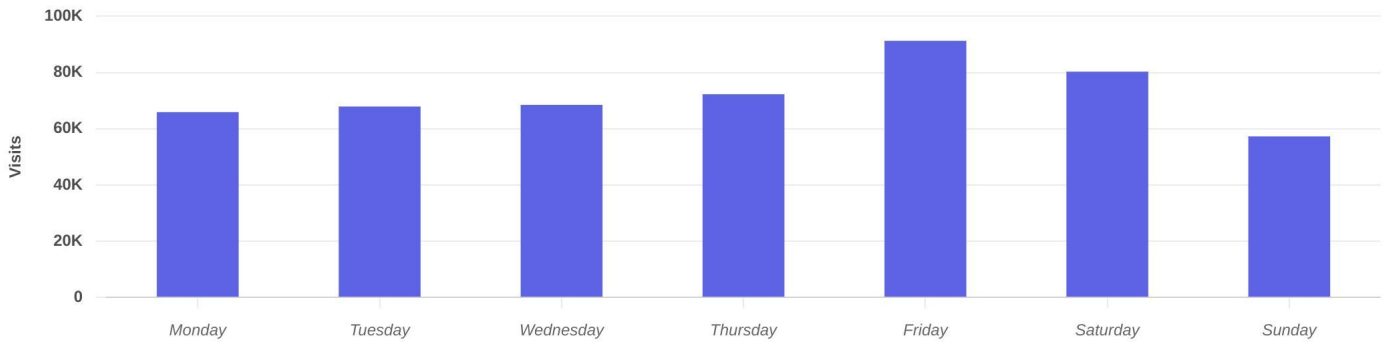
All | Compared to: May 1st, 2022 - Apr 30th, 2023 | May 1st, 2023 - Apr 30th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Visits

Sappington Square

9590 Watson Rd, Crestwood, MO 63126



Visits | May 1st, 2023 - Apr 30th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

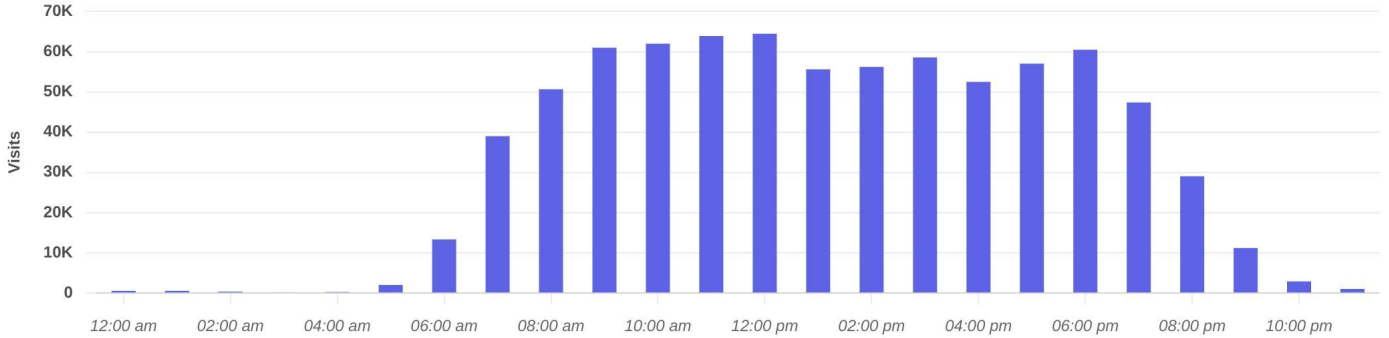


Property Overview

May 1, 2023 - Apr 30, 2024

Hourly Visits

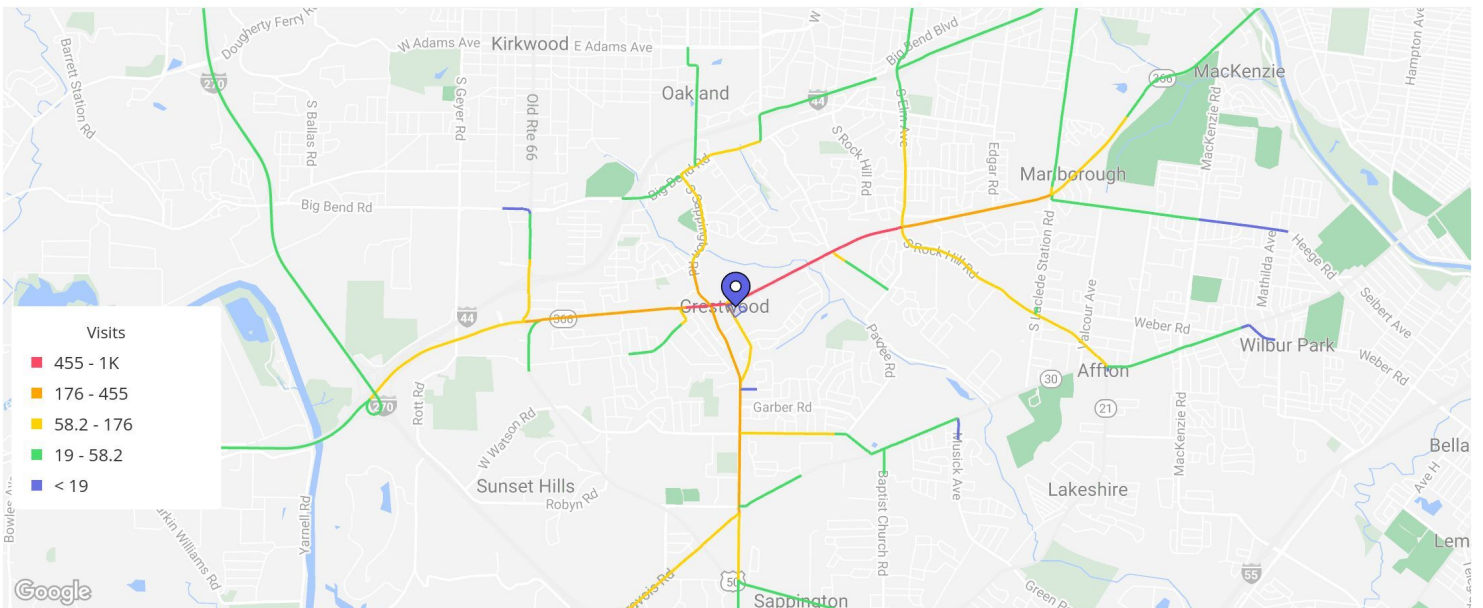
Sappington Square
9590 Watson Rd, Crestwood, MO 63126



Visits | May 1st, 2023 - Apr 30th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | May 1st, 2023 - Apr 30th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

